

Emergenetics® Asia Pacific Appoints Talentnet Corporation as Representative for Vietnam



13 JUNE 2017, HO CHI MINH CITY, VIETNAM – Emergenetics Asia Pacific has appointed Talentnet Corporation as Country Representative for Vietnam. Ms Tieu Yen Trinh, General Director of Talentnet, also an Emergenetics associate, will be assuming the role of Chief Executive Officer (CEO) of Emergenetics Vietnam.

As Country Representative, Talentnet will be bringing Emergenetics suite of products and solutions to organisations and individuals in Vietnam, embedding the Emergenetics Profiling system within leadership development, talent development, and organisation development solutions.

Originating from the Human Resource Services team of PricewaterhouseCoopers, Talentnet has almost 20 years of experience in the Vietnamese labour market, and is recognised as the leading Human Resource (HR) consultancy firm in Vietnam. Trinh, who is leading Emergenetics Vietnam is also a well-known expert and thought-leader in the HR industry not only in Vietnam but regionally.

“We are passionate about developing talent and organisations in Vietnam, and we believe that Emergenetics can help leaders and teams benefit by helping them realise their potential to achieve business results,” says Trinh. “We are thankful for this opportunity to partner with a global organisation such as Emergenetics, with whom we share a similar vision for the development of talent in Vietnam, and similar values, and we look forward to serving and making a difference to the wider community in Vietnam together.”

“Talentnet is well recognised for its pursuit of excellence and dedication in developing leaders, teams and organisations. I am most impressed by the high standards and level of professionalism of the staff members of Talentnet, and the personal vision and passion of Trinh in wanting to make a positive impact on the people and organisations of Vietnam. I have full confidence that the team would do a brilliant job in leveraging Emergenetics products and solutions to help leaders and organisations achieve their goals,” says Terence Quek, CEO of Emergenetics Asia Pacific. “We are thankful to Trinh and her team for working closely alongside us, and for choosing to be part of this global family.”

Although the agreement had just been inked, Talentnet has already organised “Meeting of the Minds”, a one-day signature Emergenetics Workshop for close to 40 business leaders, key HR decision makers, and independent consultants, as well as organized the first Emergenetics Certification Programme in Vietnam. Trinh and her team has also organised a CEO Breakfast Forum where some 30 CEOs, Chairman of Groups, and key business heads of foreign MNCs based in Vietnam and Vietnamese corporations had the opportunity to hear from Terence his views on managing teams in a fast-paced, VUCA world, as well as to have an experience of the Emergenetics profile.

The global Emergenetics family officially welcomes Talentnet for coming on-board, and we would like to extend our heartiest congratulation to Trinh on her appointment!

About Emergenetics Asia Pacific

Emergenetics Asia Pacific (EGA) is the Asia Pacific headquarters of Emergenetics International, a global people and organisation development consultancy dedicated to realising the potential of people and organisations by revealing the way people prefer to think and behave. Since 1991, the company has provided solutions based on its proprietary psychometric tools developed following stringent professional standards. This includes the Emergenetics Profile, a scientifically valid and reliable tool that is simple and easy to use for enhancing self-awareness, communication, and interaction across many facets of life. EGI-A is based in Singapore, with offices in Hong Kong, Indonesia, Japan, Korea, Malaysia, and Thailand.

About Talentnet Corporation

Talentnet Corporation originated from the Human Resources Services unit of PricewaterhouseCoopers Vietnam. It has nearly 20 years of experience in the local labour market and is recognised as the leading HR consulting firm in the country. Widely known for its long-term vision to “Make a difference in the life of every employee”, Talentnet is now the working home of about 200 employees.

Being the only HR consulting company in Vietnam providing a full suite of HR services, Talentnet keeps their clients ahead of the curve in today’s dynamic business world by supporting them not only in specific HR services, but also in strategic HR planning and execution. In 2013, Talentnet has also been honoured with “The Excellent Brand” award by Ministry of Industry and Trade.

About Tieu Yen Trinh

Trinh is currently the General Director of Talentnet Corporation. She is also serving as a member of AmCham, EuroCham, Vietnam Human Resource club, CEO club and the Young Businesspeople Association (YBA).

With over 20 years of experience in HR services, Trinh is widely respected for her unparalleled depth of understanding of Vietnamese labour market, and her strong relationships with top HR professionals and industry leaders in this field.

A former leader in charge of Indochina practice of Human Resource Services of PricewaterhouseCoopers, she has led Talentnet to be in association with Mercer and ADP Streamline, the two leading global HR consulting firms.

Trinh was first honoured with the achievement of “The Excellent Entrepreneur of Ho Chi Minh city” from Ho Chi Minh People’s Committee in 2012, and then again for three consecutive years from 2014 to 2016. She also led the company to be awarded with “The Excellent Brand 2013” by the Vietnamese Ministry of Industry and Trade.

She is a member of WCD association, the Deputy Executive Director of YBA (the local leading Vietnamese Business Organisations) and in the Management Board of numerous associations.

As a recognised HR expert and thought-leader, Trinh is frequently invited by news and media agencies like Vietnam Economic Times, Saigon Times and Marketing Magazine to write HR articles. Additionally, she also speaks at events, conferences and on broadcasting stations such as Eurocham events, Vietabroad Career Conference 2010, Vietnam Television Station and The Voice of Ho Chi Minh City People.

