

50 Singaporean Non-Profit Organisations benefit from \$250,000 worth of Emergenetics Programmes



4 March 2016 – 1,000 leaders and volunteers from 50 non-profit organisations in Singapore benefitted from \$250,000 worth of Emergenetics programmes as part of Emergenetics Impact SG50, a community initiative by Emergenetics International-Asia Pacific to celebrate SG50 and a decade of Emergenetics in the Asia Pacific region.

Emergenetics International, which has its roots in Denver, Colorado, grew its global presence by first establishing itself in Singapore, its first office outside of the United States. At the heart of its people and organisation development solutions is the Emergenetics Profile, a proprietary instrument that measures thinking and behaving preferences so individuals and teams can determine interaction strategies to increase effectiveness and productivity.

Over the course of 2015, Emergenetics Associates met with leaders of non-profit organisations. These programmes, developed to increase self-awareness, strengthen inter-personal communication, and build stronger teams using the Emergenetics Profile were conducted pro bono by Emergenetics Associates, who were commended by Mr Tan Chuan-Jin, Minister for Social and Family Development at an appreciation event held at The Future of Us Exhibition.



Organisations that benefitted from the programme represent a wide-spectrum of causes, including Community Chest of Singapore, National Voluntary and Philanthropy Centre (NVPC), Focus on the Family, Children’s Cancer Foundation, Beautiful People, Dialogue in the Dark, and even religious-based non-profit organisations like Kong Meng San Phor Kark See Monastery and Young Men’s Christian Association (YMCA).

“The Emergenetics workshop has given me clarity on how I can better myself and my organisation,” says Mohksin Mohd Rashid, Managing Director of Majulah Community, a non-profit organisation that nurtures youths to become responsible individuals.

“We can build our dream team by understanding our Emergenetics Profiles and applying what we have learnt,” says Ms Joyce Lye, Director of Kampung Senang Charity & Education Foundation, an eco-conscious charity that promotes holistic environmentally friendly lifestyles.



Society for WINGS, one of the benefitting organisations of Impact SG50, headed by Anthea Ong, President/Chair of Board of Society for WINGS.





Minister Tan Chuan-Jin engaging with the volunteers and their families.

The Emergenetics Associates who developed the programmes in the form of workshops or briefings and delivered them on a pro bono basis are mostly corporate trainers, professional facilitators, or organisation development consultants who run their own independent consultancies, many of whom got to know their benefitting organisations for the first time through Emergenetics Impact SG50.

“I’m glad to have made a contribution to Beautiful People. I think organisations like theirs are doing important work in Singapore, and I am happy that through my work, the team now understands each member better so they can be even more effective in reaching out to their beneficiaries,” says Andy Pan, Director of Right Impact Training and author of “Happy Companies, Healthy Profits”, who conducted a half-day programme for Beautiful People, an organisation that provides a platform to build mentoring relationships between ‘volunteer big sisters’ and ‘teenage girls’ in residential rehabilitation homes.





Emergenetics Impact SG50 Appreciation Event & Leadership Dialogue with Minister Tan Chuan-Jin
4 March 2016 • The Future of Us Exhibition

Sanjay Mehta, Founder and Coach at Aetherplus, receives a Certificate of Appreciation for conducting a pro bono Emergenetics workshop for HELP Family Service Centre.

“I’m happy to have come on-board and to be able to share my expertise and knowledge. I’m also happy that the benefitting organisation found my work useful,” says Sanjay Mehta, Founder/Consultant of Aetherplus Pte. Ltd (a professional training and coaching organization) and certified Emergenetics Associate, who had conducted a programme for HELP Family Service Centre, a voluntary welfare organisation, providing help for single parents and their families.

About 180 leaders from the business, government and non-profit sector who attended the event also interacted with the Minister in a dialogue on “Caring for the Community – Looking Ahead.” The dialogue explored the future landscape of social and family development, corporate citizenship, and the role of businesses, government and non-profit organisations in creating a caring community in Singapore.





A lively leadership dialogue with about 180 from the business, government and non-profit sector on the future of community engagement.



John Tay from Social Enterprise Soule poses a question to Minister Tan Chuan-Jin during the leadership dialogue on “Caring for Community – Looking Ahead”.



“I’m glad to see how Emergenetics International-Asia Pacific has taken the initiative to rally its Associates to come together to contribute time, expertise, resource and energy to make a difference to leaders and volunteers of our non-profit and charity organisations,” says Minister Tan. “This is the Singapore spirit – individuals, companies, and non-profit organisations coming together, sharing skills, knowledge and expertise, so as to take a whole-of-society approach towards building a caring community and a better home for Singaporeans. The conversations we’ve had today are very much in line with SGfuture, which has generated many ideas on how to facilitate more of such community efforts. I hope to see more companies step forward to galvanise their resources, partner with non-profit organisations, and make a difference together as one community.”

“We are very encouraged by the response from our Associates, and heartened to learn from the benefitting organisations that they found the Emergenetics programmes meaningful not only at an organisational level, but also at the personal level,” says Terence Quek, PBM, CEO of Emergenetics International-Asia Pacific. **“To continue making a difference to the non-profit sector of Singapore, and also to celebrate 25 Years of the Emergenetics Profile’s creation since 1991, we are pledging 2,500 Emergenetics Profiles (worth SGD250,000) for people and organisation development of the non-profit sector of Singapore over the next 25 months as part of the ‘Emergenetics Realising Potential Initiative’.”**





Minister Tan Chuan-Jin signing the commemorative poster to officially launch the Realising Potential Initiative.

Launched by Minister Tan Chuan-Jin on 4 March 2016, the “Emergenetics Realising Potential Initiative” is a commitment of Emergenetics International-Asia Pacific to realise the potential of leaders and teams in the charity and non-profit sector of Singapore. Bona fide non profit organisations benefitting Singaporeans and the wider Singaporean community can apply to receive complimentary Emergenetics Profiles to be used as part of their training programmes from July 2016 over a period of 25 months. Emergenetics International-Asia Pacific will be working with the National Council of Social Services to disburse the profiles.



About Emergenetics International-Asia Pacific

Emergenetics International-Asia Pacific (EGI-A) is the Asia Pacific headquarters of Emergenetics International, a global people and organisation development consultancy dedicated to realising the potential of people and organisations by revealing the way people prefer to think and behave. Since 1991, the company has provided solutions based on its proprietary psychometric tools developed following stringent professional standards. This includes the Emergenetics Profile, a scientifically valid and reliable tool that is simple and easy to use for enhancing self-awareness, communication, and interaction across many facets of life. EGI-A is based in Singapore and throughout Asia Pacific.

<http://www.emergenetics.com/apac>

About Emergenetics Impact SG50

To commemorate Singapore's 50th birthday as well as 10 years of Emergenetics in Asia Pacific in the year 2015, Emergenetics International-Asia Pacific rallied its Emergenetics Associates to make a direct contribution to 50 non-profit and charitable organisations in Singapore that are making a difference to the wider Singaporean community. Through the use of the Emergenetics Profile, the Emergenetics programmes were designed to raise self-awareness, improve communication and build stronger teams. The programmes, which amounted to SGD250,000, were delivered on a pro bono basis by Emergenetics Associates, making a difference to 1,000 leaders and volunteers.

<http://www.emergenetics.com.sg/impacts50>

About the Emergenetics Profile

The Emergenetics Profile measures an individual's preferences in four thinking attributes (Analytical, Structural, Social and Conceptual) and three behavioural attributes (Expressiveness, Assertiveness, Flexibility). The work of Dr Geil Browning and Dr Wendell Williams in 1991, this statistically valid and reliable psychometric instrument was developed from more than 30 years of research grounded in brain science theories. The Emergenetics Profile is widely used in people and organization development because it does not label or type cast, and results are compared against a global norm derived from more than 10,000 random samples. To date, the Emergenetics Profile has benefitted more than half a million leaders and individuals globally.

https://www.emergenetics.com/apac/emergenetics_profile.html



About Emergenetics Realising Potential Initiative

The Emergenetics Realising Potential Initiative is the commitment of Emergenetics International-Asia Pacific to realize the potential of key people in the non-profit sector of Singapore. Launched to mark 25 years of the creation of the Emergenetics Profile, the initiative, valued at SGD250,000, will see bona fide non-profit organisations benefit through receiving complimentary Emergenetics Profiles to be used as part of their training programmes over a period of 25 months.

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