The Emergenetics® Profile was developed to distinctly measure how people think and behave.

The result is a clear-cut assessment unlike any on the market that provides individual and team insights and stronger organizations.

Emergenetics enhances personal power, builds understanding, facilitates communication and improves performance.

Our clients include:
The Emergenetics Profile places thinking and behavior into manageable, understandable attributes without boxing people in. By rooting thinking in a quantifiable, brain-based format, Emergenetics provides a more defined way to view personality and thinking styles.

1. Emergenetics measures distinct thinking elements developed from Nobel Prize winning research on left-brain/right-brain thinking.
2. The Emergenetics behaviors are scientifically formulated to represent how people act, communicate, relate, and process.
3. Emergenetics is statistically accurate and continually tested - over 375,000 worldwide trust our profile.

**THINKING ATTRIBUTES**

**ANALYTICAL**
> Defined by logic, problem-solving and objectivity.

**STRUCTURAL**
> Defined by process, planning and details.

**SOCIAL**
> Defined by empathy, personalization and a relational approach.

**CONCEPTUAL**
> Defined by ideas, inventiveness and the big picture.

**BEHAVIORAL ATTRIBUTES**

**EXPRESSIVENESS** - Gauges how people range from quiet and reserved to gregarious and outgoing.

**ASSERTIVENESS** - Gauges how people range from amiable and peacekeeping to driving and forceful.

**FLEXIBILITY** - Gauges how people range from preferring defined situations to accommodating others and being open to change.

**THE SCIENCE BEHIND THE EMERGENETICS PROFILE**

- Meets Standards for Educational and Psychological Testing
- Strong test-retest reliability
- Tested against multiple validity constructs
- Regular data benchmarking to ensure consistency and accuracy