



## EMERGENETICS® INTERNATIONAL - EUROPE

# Emergenetics International Press Release

January 30<sup>th</sup> 2012

Emergenetics Europe Partners with Alite from Sweden

Emergenetics Europe, an organizational consulting company specializing in workplace assessments, has partnered with Alite, Sweden a management & organizational consulting services company specializing in: Leadership development, Coaching, Strategic Recruitment, Retention and Talent Management.

As an Emergenetics-certified organization, Alite will have access to a full slate of employee development tools all based on Emergenetics' distinctive left-brain/right-brain thinking and behavioral approach. "We are thrilled that Alite will be an integral part of our network covering Scandinavia and the Baltics," said Emergenetics International Founder and CEO, Dr. Geil Browning.

Emergenetics International has stringent standards for Certification, ensuring that the small cadre of elite Consultants throughout the world represents the highest quality information and value to individuals and client organizations. As part of this partnership, we will engage in an ongoing Certification plan, including an intensive 3½-day training session, a 3-month ongoing support plan and continuing education throughout the Emergenetics/Alite partnership.

According to Jenny Alstierna, CEO of Alite, "The Emergenetics concept fits into and improves Alite's existing solutions.

"Emergenetics will enable us to create greater value for our existing and new customers in the Nordic and Baltic countries. We are looking forward serving both our current customers and Emergenetics global accounts."

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